Platform License: What's Included

Our basic platform license includes everything you need to set up, launch, monitor and optimize your Personalized Video campaigns. You will gain access to the same platform capabilities that power the biggest and best campaigns launched by our clients.

The platform license even includes some professional services, such as training, technical support and expert consultation, as detailed below.

The Platform License Includes:

Platform Features

Native Personalized Video (cinematic quality at scale)	✔
Industry-leading video rendering engine (up to 100x real-time rendering)	✔
Unlimited personalization capabilities: text, images, audio, video-in-video, scene selection, unlimited variables	✔
Interactive Video capabilities	✔
Authoring tools: Adobe After Effects plugin, Idomoo Scene Builder	✔
Programming tool: Idomoo Storybuilder	✔
Automation tools and integrations	✔
Full developer API access: storyboard, scene, metadata and personalized thumbnail APIs	✔
Personalized GIF capabilities	✔

Robust Security Protocols

API data transfer	✔
In-platform data transfer (via CSV file or manual entry)	✔
User-generated data input	✔
In-web/in-app data transfer	✔
ISO 27001 information security certified	✔
GDPR compliance	✔
HIPAA compliance	✔

Analytics

Analytics dashboard	✔
Automated reporting	✔

Landing Page Tools

Landing page builder	✔
Third-party landing page support	✔
CTA builder	✔
Idomoo video player	✔
Video hosting	✔
Social sharing integrations: Facebook and Twitter	✔

Training

Adobe After Effects plugin	✔
Idomoo Storybuilder	✔
Audio guidelines	✔
Quality assurance training	✔
Idomoo Academy access for training and best practices	✔

Technical Support

Basic technical support	✔
Technical consultations (data, IT, landing page, etc.)	✔
Limited Customer Enablement Team support	✔

Creative Support

Idomoo Personalized Video best practices consultation	✔
Idomoo distribution best practices consultation	✔
Access to template scene libraries	✔

Other Services (additional costs may apply)

- ✔ Creative studio: end-to-end video production services
- ✔ Project management
- ✔ Technical setup
- ✔ Quality assurance
- ✔ SFTP data transfer
- ✔ Survey tool
- ✔ Post-launch analysis and optimization
- ✔ Stress testing and optimization for large-scale campaigns